Dear

I hope you are doing well! I want to bring you up to date on what’s happening in my life. As you know, I’m a \_\_\_\_\_\_ at East Tennessee State University. I have been active in Cru, a student Christian ministry. I’ve been growing in my relationship with God, and my involvement with Cru has been incredibly helpful!

This December, I have a special opportunity to attend a conference in Greensboro, NC sponsored by Cru. Cru Winter Conference features excellent speakers and is designed to allow me to grow in a deeper walk with God and learn how to share Christ with others. During the week, we will hear about short-term missions opportunities with Cru and also have the opportunity to partner with local churches to demonstrate Christ’s compassion to the people of the Greensboro area. It lasts five days, and I’m expecting it to be life changing for me. If you’d like to see learn more about the conference, check out www.cru.org/wc.

In order to attend, I need to develop a financial sponsorship team: a group of people who will help me attend the conference.

The cost of the conference is $199, plus expenses like gas and food. Would you prayerfully consider making an investment of $50, $75, $100, or some other amount toward helping me reach my goal?

I have enclosed an envelope addressed to me to speed your reply. If the Lord leads you to help, **please make your gift check out to “Cru.”** Of course, all gifts are tax-deductible.

Thank you for considering what your role might be in helping make this conference a reality for me and other students our ministry touches. Please don’t hesitate to contact me with any questions!

Sincerely,